

NEWSLETTER



Inaugural Edition of the IIDiA Newsletter!



Empowering Africa's Digital Future, One Step at a Time.
At IIDiA, we envision a future where the digital economy empowers every individual across Africa. Our mission is to create a continent where everyone, regardless of their background, can fully participate in and benefit from the digital world. Through collaboration, innovation, and advocacy, we are committed to building a more inclusive and equitable digital future for all.

Here's a glimpse of what we've been up to:



✦ Revolutionizing Financial Inclusion in The Gambia with Mojaloop Technology



Imagine a world where even the smallest business in the most remote village can securely and instantly process digital payments. That's the future we're building in The Gambia! In partnership with the Central Bank of The Gambia and the Bill & Melinda Gates Foundation, IIDiA is implementing Mojaloop technology to revolutionize digital payments. This groundbreaking initiative is breaking down barriers and opening doors to financial inclusion for all.

Discover how we're reshaping the digital payments landscape:

Read the full article here: <https://shorturl.at/Wrili>

✦ Empowering Financial Institutions: IIDiA and Mojaloop's Collaborative Success in The Gambia

Collaboration is the engine of progress. In October 2024, IIDiA, alongside Mojaloop and the Central Bank of The Gambia, introduced the Mojaloop real-time payment switch to local financial institutions. Through a hands-on training workshop, we equipped these institutions with the skills to operate this cutting-edge technology, laying the foundation for a more inclusive financial ecosystem.

Learn more about this milestone.

See our press release here: <https://shorturl.at/KftAl>



★ A message of accomplishment for 2024 and the progressive plan for 2025 by IIDiA's Chairman

As we step into 2025, IIDiA's Chairman, Ambassador Makarimi Abissola ADECHOUBOU, reflects on the Institute's remarkable achievements in 2024. From expanding our reach to forging new partnerships, IIDiA has made significant strides in advancing digital inclusion across Africa. Ambassador ADECHOUBOU emphasizes the power of collaboration and the transformative impact of our work.



Read the Chairman's inspiring New Year message:
Click here: <https://shorturl.at/yNizS>

★ Driving Digital Equity in West Africa: IIDiA's Strategic Partnerships



In 2023, IIDiA joined forces with the Gates Foundation, governments, digital economy specialists, and International Financial Institutions to explore a regional strategy for digital equity in West Africa. This collaboration underscores our commitment to creating a digital economy that leaves no one behind.

Explore the insights from this partnership.

Read the report here: <https://shorturl.at/CKUBe>

✦ MTL Connecte 2024



IIDiA, partnered with Digital Spring to facilitate access to digital knowledge through the MTL Connect program.

The 6th edition of MTL Connect was dedicated to Metamorphosis, which took place from October 15 to 18, 2024 at the NAD-UQAC school in Montreal. The event brought together digital enthusiasts and experts around four major themes:

- Artificial Intelligence
- Culture and Creativity
- Cyber security
- Education and Digital Inclusion

This free online programme was aimed at young people aged 18 to 35 from developing countries who have a background or interest in emerging technologies.

MTL connect was an event to explore digital transformation trends, exchange with international experts and expand professional network.

The 7th edition will take place from 28 to 31 October 2025 and will address new themes:

- Artificial Intelligence
- Culture and Creativity
- Cybersecurity and Digital Identity
- Territories and Humanities

IIDiA is proud to support MTL connect in promoting inclusion and digital education for women and youth, particularly in Africa.



◆ The LUX/UNFPA Project in collaboration with CIF and RCPB- Buirkina Faso



The CIF (Confederation des Institutions Financières de l'Afrique de l'Ouest), in the framework of the implementation of its strategy to contribute to the technological and organizational developments of its member networks and other partner CSDs, aims to provide easy access for members/clients to digital financial services in West Africa through the use of digital technologies.

Thus, with the financial and technical support of UNFPA, the CIF implements outcome 2, namely strengthening the financial inclusion of women and youth in the intervention area for their socio-economic integration of the project to develop the resilience of women and youth to the effects of climate change in the humanitarian nexus-Development and peace in Burkina Faso.

To this end, the CIF through the performance contract signed with IIDIA requests its support in the design and development of a financial education program for members and beneficiaries of the project, including women and young people, through digital tools.

The mission of IIDIA is to digitize in 3D a financial education module. The product must be designed for use by local technical service providers (including community facilitators, RCPB Sales and Service Facilitators, etc.), but also by local communities who are the final beneficiaries, especially in rural areas. We can say that to date IIDIA has fulfilled its part of the contract, namely developing the financial education modules (a written script; a storyboard; a digitized module; 3D and HD versions; MP3, MP4 and 3GP format of the digitized module) for community trainers.



★ Three Pillars of Equitable Digital Transformation in Africa

The digital economy has the power to transform Africa, but only if it is inclusive and accessible to all. In a compelling video, IIDiA’s Ambassador Makarimi Adéchoubou shares the three fundamental pillars that guide our vision and mission. These principles are the foundation of our commitment to driving equitable digital transformation across the continent.

Watch the video to learn more.

Click here: <https://shorturl.at/PTIYY>



★ Learning from the Best: IIDiA’s Study Tour to Kenya and Rwanda

IIDIa recently led a delegation from Sierra Leone, Liberia, Benin, and The Gambia on an immersive study tour to Kenya and Rwanda. These nations are pioneers in building robust digital finance ecosystems, and the tour provided invaluable insights to foster similar transformative ecosystems across Africa.

Find out how this experience is shaping the future of digital finance.

Learn more here:
<https://shorturl.at/PfJcM>



★ Digital Equity and Data Privacy in Africa: Balancing Access and Protection



As Africa undergoes a digital revolution, the need to balance digital equity and data privacy has become increasingly urgent. With over 600 million internet users in Africa, innovations like mobile money platforms have transformed lives, but also raise concerns about data protection. Africa accounts for 1.3% of global data breaches, highlighting the need for robust data privacy measures. Our latest article explores the intersection of digital equity and data privacy in Africa, highlighting progress, challenges, and a path forward for achieving both.

Read the full article to learn more about the importance of balancing digital equity and data privacy in Africa's digital transformation.

<https://shorturl.at/QLqol>



✦ Together, We Are Building a Brighter Digital Future for Africa

At IIDiA, we are driven by the belief that the digital economy can be a powerful force for good. Through our initiatives, partnerships, and advocacy, we are working tirelessly to ensure that every African can thrive in the digital age. Thank you for joining us on this journey.

Stay tuned for more updates, stories, and insights in our next edition!

Warm regards,
The IIDiA Team

Quick Links:

- Read the full article on The Gambia's financial inclusion : <https://shorturl.at/Wrili>
- See our press release on the Mojaloop partnership: <https://shorturl.at/KftAl>
- Watch the video on our three pillars of digital transformation: <https://shorturl.at/PTIYY>
- Explore the report on digital equity in West Africa: <https://shorturl.at/CKUBe>



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We Want to Hear from You!
Have a story to share or feedback on our newsletter? Reach out to us at [Email Address].

Together, Let's Build a Digital Africa That Works for Everyone!

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